### CONTRACT



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Shorr Johnson Magnus 1831 Chestnut Street, Ste. 602 Philadelphia, PA 19103

10/21/12

Week: 10/15/12

-TWTF--

4

	Contract / Re	vision		Alt Order#	
	483095	1		06214722	
Product					
S BERKLEY FOR SENATE	≣				
Contract Dates	Estimate #				
10/16/12 - 10/22/12					
Advertiser	-		<u>Ori</u>	ginal Date	/ Revision
Berkley For Senate			1	0/15/12	/ 10/15/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	<u>Station</u>	Accour	nt E	<u>xecutive</u>	Sales Office
	KVVU	Teresa	Dif	uria	TELEREP-PHIL
	Special Hand	ling			
	Demographic				-
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code
	Agency Ref			Advertiser	Ref

Spots/ Type Spots Ch Start Date End Date Description Start/End Time Days Length Week Rate Amount :30 NM \$2,800.00 M-F 7a-9a 10/19/12 Fox 5 News AM M-F 7a-9a Spots/Week Rate End Date Start Date <u>Weekdays</u> 10/21/12 \$700.00 Week: 10/15/12 -TWTF--4 Type Start/End Time Weekdays Length <u>Rate</u> Date Range Description Spot Ch -TuWThF----NM 1 KVVU 10/15/12-10/21/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30 \$700.00 See MG 1.5, 1.6, 1.7, 1.8 M-F 7a-9a -TuWThF----:30 \$700.00 NM Fox 5 News AM M-F 7a-9a 2 KVVU 10/15/12-10/21/12 See MG 1.5,1.6,1.7,1.8 NM 3 KVVU 10/15/12-10/21/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a -TuWThF---:30 \$700.00 See MG 1.5,1.6,1.7,1.8 NM -TuWThF---\$700.00 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30 4 KVVU 10/15/12-10/21/12 See MG 1.5,1.6,1.7,1.8 M-F 7a-9a -TuWThF----:30 \$700.00 NM 5 KVVU 10/15/12-10/21/12 Fox 5 News AM M-F 7a-9a MG for 1.1,1.3,1.4,1.2 6 KVVU 10/1*5*/12-10/21/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a -TuWThF----:30 \$700.00 NM MG for 1.1,1.3,1.4,1.2 -TuWThF----\$700.00 NM :30 Fox 5 News AM M-F 7a-9a M-F 7a-9a 7 KVVU 10/15/12-10/21/12 MG for 1.1,1.3,1.4,1.2 NM -TuWThF----:30 \$700.00 8 KVVU 10/15/12-10/21/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a MG for 1.1,1.3,1.4,1.2 KVVU 10/22/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30 NM 1 \$700.00 10/22/12 Start Date Weekdays Spots/Week End Date Rate \$700.00 Week: 10/22/12 10/28/12 <u>Description</u> Start/End Time Weekdays Length Rate Type Spot Ch Date Range 1 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a NM M-F 7a-9a :30 \$700.00 See MG 2.2 NM M-F 7a-9a M-----:30 \$700.00 2 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a ® MG for 2.1 10/22 NM 2 \$800.00 10/19/12 :30 KVVU 10/16/12 MORE Access 6-7pm Spots/Week <u>Rate</u> Start Date End Date Weekdays \$400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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\*Line

Spot Ch

**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

<u>Weekdays</u>

1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p

Description

2 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p M-F 530-6p

End Date

Date Range

10/28/12

 MG for 5.1 10/17 6 KVVU 10/22/12

Start Date

See MG 6.2

Week: 10/22/12

Spot Ch

Ν

Start Date Week: 10/15/12

Week: 10/22/12 Spot Ch

Spot Ch

Contract / Revision Alt Order # 06214722 483095

Type

NM

NM

0

\$0.00

<u>Rate</u>

\$1,025.00

\$1,025.00

Estimate# Product Contract Dates 10/16/12 - 10/22/12 S BERKLEY FOR SENA

Original Date / Revision Advertiser 10/15/12 / 10/15/12 **Berkley For Senate** 

Spots/

			Opotor			
e Ch Start Date End Date Description	Start/End Time	Days Length	Week Rate	TypeSpo	ts	Amount
Start Date End Date Weekdays Spots/Week	Rate		Dete	Tymo		
Spot Ch Date Range <u>Description</u>	Start/End Time		ngth Rate	Type		
1 KVVU 10/15/12-10/21/12 MORE Access	6-7pm	-TuWThF	:30 <del>\$350.00</del>	NM		
See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10						
2 KVVU 10/15/12-10/21/12 MORE Access	6-7pm	-TuWThF	:30 \$ <del>400.00</del>	NM		
See MG 3.5						
4 KVVU 10/15/12-10/21/12 MORE Access	6-7pm	-TuWThF	:30 \$ <del>400.00</del>	NM		
See MG 10.2.10.3,10.4,10.5,10.6,10.7,10.8						
5 KVVU 10/15/12-10/21/12 MORE Access	6-7pm	-TuWThF	:30 \$400.00	NM		
⊕ MG for 3.2 10/17						
KVVU 10/22/12 10/22/12 MORE Access	6-7pm	:30	)	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
eek: 10/22/12	\$400.00					
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Ler	ngth <u>Rate</u>	Type		
1 KVVU 10/22/12-10/28/12 MORE Access	6-7pm	M	:30 \$400.00	NM		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8	o rpin					
	M E 500 C=	:30	1	NM	2	\$2,050.00
5 KVVU 10/16/12 10/19/12 Fox 5 News at 5 MF 530-6p		.30	,	14141	_	ΨΕ,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,025.00					
eek: 10/15/12 10/21/12 -TWTF 4	• •	Modedaya Lo	ngth <u>Rate</u>	Type		
Spot Ch Date Range Description	Start/End Time			NM		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p	о M-F 530-6р	-TuWThF	:30 <del>\$1,025.00</del>	IVIVI		
See MG 5.6			44 00 7 00			
3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p	о M-F 530-6p	-TuWThF	:30 \$1,025.00	NM		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8						
4 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p	о <i>М-F 530-6</i> р	-TuWThF	:30 <del>\$550.00</del>	NM		
See MG 5.5						
5 KVVU 10/18/12-10/18/12 Special Early News	Special Early Ne	<i>w</i> :Th	:30 <del>\$1,025.00</del>	NM		
® See MG 10.2, 10.3, 10.4, 10.5, 10.6, 10.7, 10.8						
6 KVVU 10/17/12-10/17/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	W	:30 \$1,025.00	NM		
® MG for 5.1 10/17	i i					
	M-E 530-6n	:30	3	NM	1	\$1,02 <i>5</i> .00
6 KVVU 10/22/12 10/22/12 Fox 5 News at 5 MF 530-6p	M-1, 000-0h	.00	•		•	¥ · ,

**Length** 

:30

:30

<u>Weekdays</u>

M-----

MG for 6.1 10/22					
7 KVVU 10/16/12 10/19/12 Fox 5 News at 5	<i>5-5</i> 30p		:30		NM
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/15/12 10/21/12 -TWTF 4	\$1,02 <i>5</i> .00				
Spot Ch Date Range <u>Description</u>	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	-TuWThF	:30	<del>\$1,025.00</del>	NM
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	-TuWThF	:30	\$1,025.00	NM
See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8	·	1 -	-00	4550.00	0104
4 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	-TuWThF	:30	<del>\$550.00</del>	NM
See MG 7.5 5 KVVU 10/18/12-10/18/12 Special Early News	Special Early Ne	w:Th	:30	\$950.00	NM
<ul> <li>See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8</li> <li>KVVU 10/15/12-10/21/12 Fox 5 News at 5</li> <li>See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8</li> </ul>	5-530p	-TuWThF	:30	\$ <del>1,025.00</del>	NM

Rate

Start/End Time

\$1,025.00

M-F 530-6p

Spots/Week

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NM

NM

NM

NM

NM

1

\$950.00



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1

MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1

7 KVVU 10/17/12-10/17/12 Fox 5 News at 6pm MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1

8 KVVU 10/17/12-10/17/12 Fox 5 News at 6pm MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1

Extra

Weekdays

-TWTF--

10/19/12

End Date

10/21/12

5 KVVU 10/22/12-10/22/12 Fox 5 News at 5

MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1

6 KVVU 10/17/12-10/17/12 The X Factor

KVVU 10/16/12

Start Date

Week: 10/15/12

 Contract / Revision
 Alt Order #

 483095 /
 06214722

 Contract Dates
 Product
 Estimate #

Contract Dates Product Estimate #

10/16/12 - 10/22/12 S BERKLEY FOR SENA

Spots/

:30

:30

:30

:30

:30

---W-----

\$950.00

\$5,350.00

\$525.00

\$525.00

 Advertiser
 Original Date / Revision

 Berkley For Senate
 10/15/12 / 10/15/12

Type Spots Amount Rate Start/End Time Days Length Week Ch Start Date End Date Description \$0.00 NM 0 :30 5-530p 10/22/12 Fox 5 News at 5 KVVU 10/22/12 Spots/Week Start Date **End Date** Weekdays Rate \$1,025.00 Week: 10/22/12 10/28/12 1---Rate Type Start/End Time <u>Weekdays</u> **Length** <u>Description</u> Spot Ch Date Range \$1,025.00 NM :30 5-530p 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8 NM 1 \$850.00 :30 TMZ 730-8p KVVU 10/16/12 10/19/12 9 N Spots/Week Rate Start Date End Date Weekdays \$850.00 -TWTF--Week: 10/15/12 10/21/12 <u>Weekdays</u> <u>Type</u> Start/End Time Length Rate Description Spot Ch Date Range NM \$675.00 1 KVVU 10/15/12-10/21/12 730-8p -TuWThF-:30 TMZ See MG 9.9 -TuWThF----:30 \$675.00 NM TMZ 730-8p 2 KVVU 10/15/12-10/21/12 See MG 9.6 -TuWThF----\$675.00 NM 730-8p :30 3 KVVU 10/15/12-10/21/12 TMZ See MG 9.8 \$675.00 NM 4 KVVU 10/15/12-10/21/12 TMZ 730-8p -TuWThF----:30 See MG 9.7 M-Sa 8-10p/Su 7-1-Tu-----:30 \$675.00 NM 6 KVVU 10/16/12-10/16/12 Credited \$675.00 NM M-Sa 8-10p/Su 7-1----Th-----:30 7 KVVU 10/18/12-10/18/12 TMZCredited NM M-Sa 8-10p/Su 7-1----F----:30 \$<del>675.00</del> 8 KVVU 10/19/12-10/19/12 TMZ Credited -TuWThF----:30 \$850.00 NM 9 KVVU 10/15/12-10/21/12 TMZ 730-8p MG for 9.1 10/17 \$9,700.00 NM 7 730-8p :30 10/22/12 N 10 KVVU 10/22/12 TMZ Spots/Week Rate **End Date** <u>Weekdays</u> Start Date \$850.00 Week: 10/22/12 10/28/12 1 Rate Type Start/End Time **Weekdays** Length **Description** Spot Ch Date Range NM M-----:30 \$850.00 730-8p 1 KVVU 10/22/12-10/28/12 TMZ See MG 10.2,10.3,10.4,10.5,10.6,10.7,10.8 NM -TuW-----:30 \$950.00 5-530p 2 KVVU 10/16/12-10/17/12 Fox 5 News at 5 MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1 -TuW-----\$950.00 NM 3 KVVU 10/16/12-10/17/12 Fox 5 News at 5 :30 5-530p MG for 7.1,3.4,8.1,7.2,7.6,7.5,5.3,4.1,12.1,5.5,10.1 Special Early News----Th-----:30 \$450.00 NM 4 KVVU 10/18/12-10/18/12 Special Early News

(\* Line Transactions: N = New, E = Edited, D = Deleted)

5-530p

The X Factor

M-F 6-630pm

M-F 6-630pm

Rate

\$950.00

M-F 7-730p

Spots/Week

4

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Alt Order # Contract / Revision 06214722 483095

Estimate # Contract Dates Product S BERKLEY FOR SENA 10/16/12 - 10/22/12

Original Date / Revision Advertiser 10/15/12 / 10/15/12 Berkley For Senate

			ticy i or contate					
	•			Spots	/			
*Line Ch Start Date End Date Description	า	Start/End Time	Days Len	gth Week	Rate	TypeSp	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Extra	Spots/Week	Rate Start/End Time M-F 7-730p	Weekdays -TuWThF	Length :30	<u>Rate</u> \$500.00	<u>Type</u> NM		
See MG 11.9 2 KVVU 10/15/12-10/21/12 Extra		M-F 7-730p	-TuWThF	:30	\$500.00	NM		
See MG 11.7 3 KVVU 10/15/12-10/21/12 Extra		M-F 7-730p	-TuWThF	:30	\$500.00	NM		
See MG 11.6 4 KVVU 10/15/12-10/21/12 Extra		M-F 7-730p	-TuWThF	:30	\$500.00	NM		
See MG 11.8 6 KVVU 10/18/12-10/18/12 Extra		M-Sa 8-10p/Su 7	′-1Th	:30	\$500.00	NM		
7 KVVU 10/16/12-10/16/12 Extra  B Credited		M-Sa 8-10p/Su 7	′-1-Tu	:30	\$500.00	NM		
8 KVVU 10/19/12-10/19/12 Extra  ••• Credited		M-Sa 8-10p/Su 7	′-1F	:30	\$500.00	NM		
9 KVVU 10/17/12-10/17/12 Extra  MG for 11.1 10/17		M-F 7-730p	W	:30	\$950.00	NM		
N 12 KVVU 10/22/12 10/22/12 Extra  Start Date	Spots/Week	M-F 7-730p <u>Rate</u> \$500.00		:30		MM	0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Extra		Start/End Time M-F 7-730p	<u>Weekdays</u> M	Length :30	<u>Rate</u> \$950.00	<u>Type</u> NM		
See MG 10.2,10.3,10.4,10.5,10.6,10.7,  D 13 KVVU 10/20/12 10/20/12 TMZ Week		Sa 7-8p		:30		NM	0	\$0.0
N 14 KVVU 10/18/12 10/18/12 Glee	end	Thu 9p-10p		:30		NM	9	\$6,400.0
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/15/12 10/21/121	Spots/Week 1	<u>Rate</u> \$2,300.00		1 15	Data	Time		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Glee		Start/End Time Thu 9p-10p	<u>Weekdays</u> Th	Length :30	Rate \$2,300.00	<u>Type</u> NM		
See MG 14.2,14.3,14.4,14.5,14.6,14.7, 2 KVVU · 10/16/12-10/22/12 Fox 5 New	14.8,14.9,14.10 s AM M-F 6a-7a	M-F 6a-7a	MTuWThF	:30	\$725.00	NM		
MG for 3.1,21.1,14.1     KVVU 10/16/12-10/22/12 Fox 5 New     MO for 3.4 21.1.14.1	s AM M-F 6a-7a	M-F 6a-7a	MTuWThF	:30	\$725.00	NM		
<ul> <li>MG for 3.1,21.1,14.1</li> <li>4 KVVU 10/16/12-10/22/12 Fox 5 New</li> <li>MG for 3.1,21.1,14.1</li> </ul>	s AM M-F 6a-7a	M-F 6a-7a	MTuWThF	:30	\$725.00	NM		
5 KVVU 10/16/12-10/22/12 Fox 5 New  MG for 3.1,21.1,14.1  MG for 3.1,21.1,14.1	s AM M-F 6a-7a	M-F 6a-7a	MTuWThF	:30	\$725.00	NM		
6 KVVU 10/16/12-10/22/12 Fox 5 New  MG for 3.1,21.1,14.1	s AM M-F 7a-9a	M-F 7a-9a	MTuWThF	:30	\$700.00	NM		
	s AM M-F 7a-9a	M-F 7a-9a	MTuWThF	:30	\$700.00	NM		
	s AM M-F 7a-9a	M-F 7a-9a	MTuWThF		\$700.00	NM		
	s AM M-F 7a-9a	M-F 7a-9a	MTuWThF		\$700.00	NM		
	s AM M-F 7a-9a	M-F 7a-9a	MTuWThF	:30	\$700.00	NM		
D 15 KVVU 10/19/12 10/19/12 Fringe		Fri 9p-10p		:30		NM	0	\$0.0
D 16 KVVU 10/22/12 10/22/12 The Mob D	octor	Mon 9p-10p	-	:30		NM	0	\$0.0

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Alt Order # Contract / Revision 06214722 483095

Estimate # Product Contract Dates S BERKLEY FOR SENA 10/16/12 - 10/22/12

Original Date / Revision Advertiser 10/15/12 / 10/15/12 **Berkley For Senate** 

Spotal

		Spots				
*Line Ch Start Date End Date Description	Start/End Time	Days Length Weel	∢ Rate	Type S <sub>l</sub>	oots	Amount
D 17 KVVU 10/22/12 10/22/12 Bones	Mon 8p-9p	:30		NM	0	\$0.00
D 18 KVVU 10/16/12 10/16/12 New Girl/The Mindy Project	Tue 9p-10p	:30		NM	0	\$0.00
D 19 KVVU 10/16/12 10/16/12 Raising Hope/Ben and Kate		:30		NM	0	\$0.00
D 20 KVVU 10/17/12 10/17/12 The X Factor	The X Factor	:30		NM	0	\$0.00
D 22 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p	1045p-11p	:30		NM	0	\$0.00
N 23 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30		NM	1	\$1,850.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/15/12 10/21/121 1	\$1,850.00 Start/End Time	Weekdays Length	Rate	<u>Type</u>		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	St :30	\$1,850.00	NM		
See MG 23.2	ou top to top		,			
2 KVVU 10/15/12-10/21/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	St :30	\$1,850.00	NM		
MG for 23.1 10/21						#4 500 00
N 24 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p	10-11p Sat	:30		NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	<u>Rate</u> \$1,500.00					
Week: 10/15/12 10/21/121- 1 Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 FOX 5 News Sat 10-11p	10-11p Sat	Sa :30	\$800.00	NM		
See MG 24.2		- 00	<b>#4 500 00</b>	NINA		
2 KVVU 10/20/12-10/20/12 FOX 5 News Sat 10-11p	10-11p Sat	Sa :30	\$1,500.00	NM		
⊕ MG for 24.1 10/20	40- 44-	:30		NM	4	\$8,600.00
N 25 KVVU 10/16/12 10/19/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week	10p-11p Rate	.30		INIVI	-	φο,σσσ.σσ
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TWTF 4	\$1,325.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p	10p-11p	-TuWThF :30	<del>\$1,325.00</del>	NM		
See MG 25.5,25.6,25.7,25.8	10p-11p	-TuWThF :30	\$1 <del>,325.00</del>	NM		
2 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p See MG 25.5,25.6,25.7,25.8	10p-11p	14	, .			
3 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p	10p-11p	-TuWThF :30	<del>\$1,325.0</del> 0	NM		
See MG 25.5,25.6,25.7,25.8		!	#4 00E 00	A18.4		
4 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p	10p-11p	-TuWThF :30	\$1,325.00	NM		
See MG 25.5,25.6,25.7,25.8 5 KVVU 10/16/12-10/19/12 Fox 5 News M-F 10p-11p	10p-11p	-TuWThF :30	\$2,150.00	NM		
® MG for 25.4,25.1,25.2,25.3	10pp					
6 KVVU 10/16/12-10/19/12 Fox 5 News M-F 10p-11p	10p-11p	-TuWThF :30	\$2,150.00	NM		
® MG for 25.4,25.1,25.2,25.3	4044	-TuWThF :30	\$2,150.00	NM		
7 KVVU 10/16/12-10/19/12 Fox 5 News M-F 10p-11p	10p-11p	- LUMITIE30	Ψ2,130.00	1 11 11		
<ul><li>MG for 25.4,25.1,25.2,25.3</li><li>8 KVVU 10/16/12-10/19/12 Fox 5 News M-F 10p-11p</li></ul>	10p-11p	-TuWThF :30	\$2,150.00	NM		
⊕ MG for 25.4,25.1,25.2,25.3	· · · · · · · · · · · · · · · · · · ·					
N 26 KVVU 10/22/12 10/22/12 Fox 5 News M-F 10p-11p	10p-11p	:30		NM	1	\$2,150.00
Start Date	Rate					
Week: 10/22/12 10/28/12 1 1	\$1,325.00 Start/End Time	Weekdays Length	Rate	<u>Type</u>		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p	10p-11p	M:30	\$1,325.00	NM		
See MG 26.2	F F					
2 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p	10p-11p	M: :30	\$2,150.00	NM		
⊕ MG for 26.1 10/22						<b>#7.000.00</b>
N 27 KVVU 10/16/12 10/19/12 Fox 5 News M-F 11p	M-F 11-1135p	:30		NM	4	\$7,800.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Revision	Alt Order #	
483095 /	06214722	
 Draduet	Estimate #	_

Contract Dates Product <u>stimate #</u> S BERKLEY FOR SENA 10/16/12 - 10/22/12

Original Date / Revision Advertiser 10/15/12 / 10/15/12 Berkley For Senate

		,			
		Spots/		Consta	Amount
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$825.00				
VVCCR. 10/10/12	Start/End Time	Weekdays Length	Rate <u>Type</u>	i	
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF :30	\$825.00 NM		
See MG 27.5,27.6,27.7,27.8 2 KVVU 10/15/12-10/21/12 Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF :30	\$825.00 NM		
See MG 27.5,27.6,27.7,27.8 3 KVVU 10/15/12-10/21/12 Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF :30	\$ <del>825.00</del> NM		
See MG 27.5,27.6,27.7,27.8 4 KVVU 10/15/12-10/21/12 Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF :30	\$825.00 NM		
See <i>MG 27.</i> 5,27.6,27.7,27.8 5 KVVU 10/16/12-10/19/12 Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF :30	\$1,950.00 NM		
<ul><li>MG for 27.1,27.4,27.2,27.3</li><li>6 KVVU 10/16/12-10/19/12 Fox 5 News M-F 11p</li></ul>	M-F 11-1135p	-TuWThF :30	\$1,950.00 NM		
<ul><li>MG for 27.1,27.4,27.2,27.3</li><li>7 KVVU 10/16/12-10/19/12 Fox 5 News M-F 11p</li></ul>	M-F 11-1135p	-TuwThF :30	\$1,950.00 NM		
<ul> <li>MG for 27.1,27.4,27.2,27.3</li> <li>KVVU 10/16/12-10/19/12 Fox 5 News M-F 11p</li> </ul>	M-F 11-1135p	-TuWThF :30	\$1,950.00 NM		
MG for 27.1,27.4,27.2,27.3			NIN/	1 .	\$1,950.00
N 28 KVVU 10/22/12 10/22/12 Fox 5 News M-F 11p	M-F 11-1135p	:30	NM		φ1,950.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         1         1	<u>Rate</u> \$825.00			_	
		To	tals	40	\$49,125.00
		10			

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	40	\$49,125.00	\$41,756.25
Totals	40	\$49,125.00	\$41,756.25

Signature:	Date:
Jiuliatule:	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**界氏** P HEADLINE# 6214722 MOD# 3: UNAPPROVED REV #1 日界互# 483095 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

CREDIT HARRIS REPORT FROM REP RISK !!! FAX# 610-225-1191 \*\*CHANGES\*\*

\* \* \*

OCT16/12 17.07 KVVU-TV \*\*\*

ADV AGY ORDER CITY TAX PRDCT FLIGHT # # DATES S BERKLEY OCT16/12 ADV. AGY. FOR STATE SENATE NAME NAME TAX SHORR POLI/S PHILADELPHIA, OCT22/12 1831 五8日# CONTRACT CHESTNUT JOHNSON MAGNUS BERKLEY WK-1 # COMMENTS: 6214722 PA STREET /D/SEN/NV CO-OP 19103 (LINE, BILLING ORDER, NEEDED INVOICE) BUYER CLASS: SALES REP.# NAME PRSN NATL. PH-MICHAEL OFF.# TERESA LOCAL 762 D'ETTORRE DATE DIFURIA REGIONAL SALESMAN OCT16/12 7.07

REP: F PO NHKKH ROSE

TOTAL SAME OK'D M10 SEE PLS CNF THANKS LINES 41-45

SHELLEY BERKLEY FOR SENATE

CON STA:

CM

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THIS

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CASH

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ADVANCE

SCHEDULE

:LINE#:REP ORD LINE#: **グ**41 CON PROGRAM PROGRAM :  $\omega$ COM1: COM1: :CD:  $\triangleright$ Ø 630P-700P 500P-530P REVISED RATE MAX 1X DAY MORE TIME NEWS PERIOD .. LGTH 30 30 •• Ø E C AND .. \$950.00 \$400.00 RATES RAT NOT AT.. .. LUR. 10/16 0/1 START DATE S H H M G 10/19 10/17 END OFFER. :SPTS: N N HNVT .. .. TU-F TU-W DAYS •• : TOTL:

N

N

ORD ORD THIS COM2: COM1: В MAKE-GOOD MAKE-GOOD PRE-BOOKED PLS APPROVE. SPOTS N/A FOR FOR OCTIO ON LINE-3 DUE OCT22 HO PRG CHG ON LINE-4 FOR 1 SPOT/WK SPOT/WK SPOT/WK

THIS THIS THIS THIS THIS THIS H H H H H H S S S S S Þ  $\triangleright$ MAKE-GOOD MAKE-GOOD MAKE-GOOD MAKE-GOOD MAKE-GOOD MAKE-GOOD FOR FOR FOR FOR FOR OCT22 OCT16 OCT16 OCT18 OCT2 LINE-7 FOR 3 SPOTS/WK LINE-5 FOR 1 LINE-29 FOR LINE-30 FOR 1 SPOT/WK LINE-10 LINE-8 FOR 1 LINE-12 FOR FOR 1 SPOT/WK SPOT/WK SPOT/WK SPOT/WK

### REP HEADLINE# 6214722 TRF# 483095 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

: LIN

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*: OCT16/12 17.07
\*\*\* KVVU-TV \*\*\*

以 円 #	#:REP :CD:	TIME PERIOD	: LGTH : SEC	RATE	: START	: END	: SPTS: V	WEEK :	DAYS	:TOTL:
	42	00P-430P	30	\$450.00	10/18	10/18	₽	THU		Н
	PROGRAM : ORD COM1: ORD COM2: PART OF A	NEWS SPOTS N/A DUE PRE-BOOKED PL	TO PRG CHG S APPROVE. UP OF LINES	AND RATES NOT .	AT LUR. SEE	MG OFFER.	•			
	V43 A 5	00P-530P	30	\$950.00	10/22	10/22	μ	NOM		₽
	PROGRAM: ORD COM1: ORD COM2: PART OF A	NEWS SPOTS N/A DUE   PRE-BOOKED PLS MAKEGOOD MADE U	TO PRG CHG S APPROVE. UP OF LINES	AND RATES NOT .	AT LUR. SEE	MG OFFER.	•			
	<b>J</b> 44 A 8	00P-1000P	30	\$5,350.00	10/17	10/17	1	WED		Н
	PROGRAM: ORD COM1: ORD COM2: PART OF A	X FACTOR SPOTS N/A DUE ' PRE-BOOKED PLS MAKEGOOD MADE U	TO PRG CHG S APPROVE. UP OF LINES	AND RATES NOT	AT LUR. SEE	MG OFFER.	•			
	V45 A 6	00P-630P	30	\$525.00	10/17	10/17	N	WED		Ν
	PROGRAM: ORD COM1: ORD COM2: PART OF A	NEWS SPOTS N/A DUE PRE-BOOKED PLS MAKEGOOD MADE U	TO PRG CHG S APPROVE. UP OF LINES	AND RATES NOT	AT LUR. SEE	MG OFFER.	•			
	4 8	30P-700P	30	\$400.00	10/22	10/22	0	NOM		0
	PROGRAM : ORD COM1:	MORE REVISED RATE								
	<b>5</b> В	30P-600P	30	\$1,025.00	10/16	10/19	Ν	TU-F		N
	PROGRAM : ORD COM1: CON COM1:	NEWS REVISED RATE MAX 1X DAY								
	29 S 4	130P-500P	30	\$1,025.00	10/18	10/18	0	THU		0
	PROGRAM : ORD COM1: ORD COM2:	NEWS TP CHG DUE TO REVISED RATE	BASEBALL.	PRE-BOOKED PLS	APPROVE.					
	THIS IS A	IJ	OCT18 ON LI	INE-5 FOR 1 SPOT/WK	/WK					

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 17.07

PROGRAM: EXTRA ORD COM1: REVISE STATION MAKEGOOD OFFERS: M10 OK'D BUY#3 BUY#5 BUY#29 BUY#30 BUY#30 BUY#10 BUY#12	12 s 700P-7	PROGRAM : TMZ ORD COM1: REVI:	10 s 730P-80	PROGRAM : NEWS ORD COM1: REVIS	8 S 500P-53	PROGRAM: NEWS ORD COM1: TP CHG I ORD COM2: REVISED THIS IS A MAKE-GOOI	30 S 400P-43	PROGRAM : NEWS ORD COM1: REVIS CON COM1: MAX 1	7 S 500P-53	:LINE#:REP :CD: TIME
ED RATE: MISSED OFFER & & CMT CMT	30P	SED RATE	400	SED RATE	30 P	HG DUE TO SED RATE GOOD FOR	30 P	SED RATE 1x DAY	408	PERIOD
TU-F/630P-700 MON/630P-700P THU-F/530P-600 THU/430P-530P THU/400P-430P MON/730P-800P MON/730P-800P TU-W/500P-330P MON/7500P-530P THU/400P-430P MON/500P-530P THU/400P-630P MED/800P-10000 WED/800P-630P SPOTS N/A DUE PRE-BOOKED PI	30		30		30	BASEBALL. PRE	30		30	: LGTH : SEC :
P P TO PRG CHG S APPROVE.	\$950.00		\$850.00		\$1,025.00	-BOOKED P	\$950.00		\$1,025.00	RATE
OCT16 OCT16 OCT18 OCT18 OCT18 OCT22 OCT22 OCT22 OCT16(2/WK) OCT16(2/WK) OCT17(2/WK) OCT17	10/22		10/22		10/22	LS APPROVE. POT/WK	10/18		10/16	: START
r AT LUR	10/22		10/22		10/22		10/18		10/19	: END
H M M M M M M M M M M M M M M M M M M M	0		0		0		0		0	: SPTS
\$400.00 \$1,00.00 \$1,025.00 \$1,025.00 \$1,025.00 \$950.00 \$850.00 \$950.00 \$950.00 \$950.00 \$5,350.00 \$5,350.00 \$5,350.00 \$5,350.00 \$5,350.00	MOM		NOM		MON		THU		TU-F	: WEEK :
(OCT15/12)									14]	DAYS
ISE.	0		0		0		0		0	: TOTL:

なななる HEADLINE# 6214722 TRF# 483095 MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

RISK !!!
REPORT FROM REP
\*\*CHANGES\*\* OCT16/12 17.07
\*\*\* KVVU-TV \*\*\*

FAX# 610-225-1191

OCT/12 :LINE#:REP LINE#: 49125.00 :CD: TIME PERIOD LGTH •• SEC RATE .. .. START DATE END SPTS: CONTRACT TOTAL TOTAL SPOTS HNVH DAYS 49125.00 40 : TOTL:

MARKET TOTALS \$194,600 KVVU 25% KSNV KTUD 0%% KLAS 32% KTNV 21% KVMY 1% KVCW 18 CABL 0%

OVERALL SHARE FOR ALL ORDERS 10/2-11/6. WILL PRIOR TO CLEAR. UPDATE RATES ORDERS ΜX

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE 田一田田田 T-TIME DATES L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

REP \$\$\$ HEADLINE# 6214722 TRF# 483095 MOD# 2: APPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*CHANGES\*\* \* OCT15/12 15.54 \*\*\* KVVU-TV \*\*\*

								CON CM	STA:	모드 보 :		CITY	FLIGHT	PRDCT	ORDER			AGY #	ADV #
PROGRAM: NEWS  ORD COM1: MAX SEP BETWEEN ALL SPOTS THIS IS A MAKE-GOOD FOR OCT18 ON LINE-THIS IS A MAKE-GOOD FOR OCT18 ON LINE-THIS IS A MAKE-GOOD FOR OCT18 ON LINE-	33 SZ 600A-700A 30	PROGRAM : MORE ORD COM1: REVISED RATE CON COM1: MAX 1X DAY	3 * 630P-700P 30	PROGRAM : NEWS ORD COM1: REVISED RATE	2 RZ 700A-900A 30	PROGRAM : NEWS ORD COM1: REVISED RATE CON COM1: MAX 1X DAY	SHELLEY BERKLEY FOR SENATE 1 RZ 700A-900A 30	***** THIS IS A CASH IN ADVANCE		TO ROSE FR NIKKI REVISED ORDER NEW TOTAL \$49,125 (+17725) PLS CNF THANKS		TAXSTATE TAX	HT DATES OCT16/12 OCT22/12 WK-1	S BERKLEY FOR SENATE EST#COMMENTS	R #CONTRACT #_621	PHILADELPHIA, PA	1831 CHESTNUT ST	AGY. NAME SHORR JOHNSON	ADV. NAME POLI/S BERKLEY /
E-3 FOR 1 SPOT/WK E-21 FOR 1 SPOT/WK E-14 FOR 1 SPOT/WK	\$725.00 10/		\$400.00 10/		\$700.00 10/:		\$700.00 10/:	SCHEDULE ****				CO-OP BILLING NEEDED		: (LINE, ORDER,	4722	19103	STREET	MAGNUS	'D/SEN/NV
	/16 10/22 4		/16 10/19 3		/22 10/22 1		16 10/19 4							INVOICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME MICHAEL	REP.#OF
	TU-F, M		TU-F		NOM		TU-F					DATE OCT15/12			LOCAL REGIONAL		TERESA DIFURIA	AEL D'ETTORRE	OFF.# 762 SALESMAN #
	4		ω		Н		4				1	15.54							

分のである HEADLINE# 6214722 TRF# 483095 MOD# 2: UNAPPROVED REV #1 \$\$\$

ADV. AGY.

NAME NAME

SHORR POLI/S

JOHNSON MAGNUS

BERKLEY

/D/SEN/NV

AGY ADV

ORDER

#

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

\*\*CHANGES\*\* FAX# 610-225-1191

OCT15/12 14.19
\*\*\* KVVU-TV \*\*\*

BUYER REP.# NAME MICHAEL OFF.# 762 D'ETTORRE SALESMAN

SALES

PRSN

PHI

TERESA

DIFURIA

PHILADELPHIA, 1831 CHESTNUT STREET PA 19103

CONTRACT # 6214722

CLASS: NATL. LOCAL REGIONAL

PRDCT S BERKLEY FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

DATE OCT15/12 14.19

REP: TO ROSE

CITY TAX

STATE

TAX

CO-OP

BILLING

NEEDED

REVISED ORDER
NEW TOTAL \$49,125
PLS CNF THANKS (+17725)

STA:

CON 2 \*\*\*\* THIS SH Þ CASH H ADVANCE SCHEDULE

SHELLEY BERKLEY FOR SENATE

PROGRAM: MORE ORD COM1: REVISED RATE CON COM1: MAX 1X DAY	3 * 630P-700P	PROGRAM: NEWS ORD COM1: REVISED RATE	2 RZ 700A-900A	PROGRAM: NEWS ORD COM1: REVISED RATE CON COM1: MAX 1X DAY	1 RZ 700A-900A	:LINE#:REP :CD: TIME PERIOD
	30		30		30	: LGTH : SEC
	\$400.00		\$700.00		\$700.00	RATE
<u> </u>	10/16		10/22		10/16	: START
5	10/19		10/22		10/19	: END
	ω		Н		4	:SPTS: WEEK
	TU-F		MON		TU – Ħ	EEK : DAYS
	ω		Н		4	: TOTL:

1	ORDER WORKSHEET	CREDIT ADVISORY: AGENCY CREDIT RISK !!!	REP: TEL# 610-293-4100
		AGENCY	4100
	HARRIS	CREDIT	
	REPORT	RISK !!	FA>
**CHANGES**	HARRIS REPORT FROM REP	1	FAX# 610-225-1191
*** KVVU-TV ***	OCT15/12 14.19		91

ω μ , μ	HON HON	ω μ μ	10/18	00 10/18 PLS APPROVE. SPOT/WK 00 10/22 00 10/16	\$1,025.00 E-BOOKED PLS -5 FOR 1 SPOT \$1,025.00 \$1,025.00	30 BASEBALL. PR OCT18 ON LINE 30	NEWS NEWS TP CHG DUE TO REVISED RATE MAKE-GOOD FOR NEWS REVISED RATE 000P-530P	PROGRAM: ORD COM1: ORD COM2: THIS IS A  FROGRAM: ORD COM1:  PROGRAM: PROGRAM: PROGRAM:
د						C	NEWS REVISED RATE MAX 1X DAY	PROGRAM : ORD COM1: CON COM1:
ω	년 O - 된	ω	10/19	10/16	\$1.025.00	ω Ο	MORE REVISED RATE	GRAM :
Н	MON	н	10/22	10/22	S 33-34 \$400.00	SEP BETWEEN SPOTS MADE UP OF LINES	×	GRAM: COM1: T OF A
(J	M'A-DL	U	10/22	SPOT/WK SPOT/WK SPOT/WK	POTS LINE-3 FOR 1 SPOT/WK LINE-21 FOR 1 SPOT/W LINE-14 FOR 1 SPOT/W \$700.00	ALL SI T18 ON T18 ON T18 ON	NEWS MAX SEP BETWEEN MAKE-GOOD FOR OC MAKE-GOOD FOR OC MAKE-GOOD FOR OC	PROGRAM: ORD COM1: THIS IS A I THIS IS A I THIS IS A I 34 SZ 7
4	TU-F,M	4	10/22	10/16	\$725.00	30	00A-700A	(33) SZ 6
:TOTL:	WEEK : DAYS	: SPTS: W	: END :	: START	: RATE	LGTH : SEC	TIME PERIOD :	: LINE#:REP :CD:

OCT15/12 14.19
\*\*\* KVVU-TV \*\*\*

PROGRAM : TMZ	10 RZ 730P	PROGRAM: TMZ ORD COM1: TP ORD COM2: SPO PART OF A MAKE	36 SZ 930P-	THIS IS A MAR	GRAM : COM1:	35 SZ 930P-		GRAM : COM1:	31 SZ 930P	PROGRAM: TMZ ORD COM1: REV CON COM1: MAX	9 RZ 730P-	PROGRAM : NEWS ORD COM1: REVI	8 RZ 500P	COM2:	PROGRAM : NEWS	30 RZ 400P	:LINE#:REP :CD: TIME
TMZ REVISED RATE	900P	TMZ TP CHG DUE TO NIC SPOTS CANCELED ARKEGOOD MADE UP O	P-1000P	MAKE-GOOD FOR OCT16	CHG DUE TO	1000P	MAKE-GOOD FOR OCT1	TMZ TP CHG DUE TO BAS	-1000P	TMZ REVISED RATE MAX 1X DAY	-800P	NEWS REVISED RATE	-530P	ISED RATE -GOOD FOR O	HG DUE TO	-430P	PERIOD : L
	30	S GAME.	30	ON LINE	NICS GAME. PI	30	8 ON LINE	SEBALL. PRE	30		30		30	18 ON LINE-	BASEBALL. PRE-	30	GTH : SEC :
	\$850.00	PRE-BOOKED PLS	\$675.00	-9 FOR 1 SPOT/WK	RE-BOOKED PLS	\$675.00	-9 FOR 1 SPOT/WK	-BOOKED PLS	\$675.00		\$850.00		\$1,025.00	7 FOR 1 SPOT	BOOKED PLS	\$950.00	RATE
Ž	10/22	APPROVE.	10/19	/WK /WK	APPROVE.	10/16	'WK	APPROVE.	10/18	5	10/16	937 (26	10/22	/WK	APPROVE.	10/18	: START
	10/22		10/19			10/16			10/18		10/19	2	10/22		77	10/18	: END
	ц		0			0			0		Н		Ц			Н	END :SPTS: WI
	MON		मप्रा			TUE			THU		TU-F		MON			THU	WEEK : DAYS
	Ч		0			0			0		ц		H			Ь	:TOTL:

## REP HEADLINE# 6214722 TRF# 483095 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 14.19
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

PROGRAM: MOB DOCTOR ORD COM1: SPOTS CANCELED	16 SZ 800P-1000P	PROGRAM : FRINGE ORD COM1: SPOTS CANCELE	15 SZ 900P-1000P	PROGRAM: TMZ WEEKEND ORD COM1: SPOTS CANCELE	13 SZ 700P-800P	PROGRAM : EXTRA ORD COM1: REVISED RATE	12 RZ 700P-730P	PART OF A MAKEGOOD MADE	GRAM : COM1:	38 SZ 900P-930P	PROGRAM: EXTRA ORD COM1: TP CHG DUE TO ORD COM2: SPOTS CANCELED THIS IS A MAKE-GOOD FOR O THIS IS A MAKE-GOOD FOR O	37 SZ 900P-930P	PROGRAM: EXTRA ORD COM1: TP CHG DUE TO ORD COM2: SPOTS CANCELED THIS IS A MAKE-GOOD FOR O	32 SZ 900P-930P	PROGRAM : EXTRA ORD COM1: REVISED RATE CON COM1: MAX 1X DAY	11 RZ 700P-730P	:LINE#:REP :CD: TIME PERIOD
₹D	30	בֿם	30	מז	30		30	UP OF LINES	NICS GAME.	30	NLCS GAR	30	BASEBALL CT18 ON	30		30	: LGTH : SE
	\$2,000.00		\$1,100.00		\$325.00		\$950.00	37-38	PRE-BOOKED	\$500.00	PRE-BOOKED P NE-11 FOR 1 S NE-11 FOR 1 S	\$500.00	. PRE-BOOKED PLS LINE-11 FOR 1 SP	\$500.00		\$950.00	C: RATE
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## REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*:

OCT15/12 14.19
\*\*\* KVVU-TV \*\*\*

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HEADLINE# 6214722 TRF# 483095 MOD# 2: UNAPPROVED REV #1 \$\$\$

1000P-1100P 30		PROGRAM : NEWS ORD COM1: REVISED RATE CON COM1: MAX 1X DAY	25 RZ 1000P-1100P 30 :	PROGRAM : NEWS ORD COM1: REVISED RATE	24 RZ 1000P-1100P 30	PROGRAM : NEWS	23 R 1000P-1045P 30	PROGRAM : SPORTS PLUS ORD COM1: SPOTS CANCELED	22 SZ 1045P-1100P 30	PROGRAM : X FACTOR ORD COM1: SPOTS CANCELED	20 SZ 800P-900P 30	PROGRAM : RAISIN HOPE/ B&K ORD COM1: SPOTS CANCELED	19 SZ 800P-900P 30	PROGRAM: NEWGRL/MINDY ORD COM1: SPOTS CANCELED	18 SZ 900P-1000P 30	PROGRAM: BONES ORD COM1: SPOTS CANCELED	17 SZ 800P-900P 30 \$	LINE#:REP :CD: TIME PERIOD : LGTH : SEC : : LINE#: : : : :
\$2,150.00	)		\$2,150.00		\$1,500.00		\$1,850.00		\$700.00		\$2,800.00		\$2,000.00		\$2,500.00		\$2,300.00	RATE
	10/22		10/16		10/20		10/21		10/21		10/17		10/16		10/16		10/22	: START
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### REP HEADLINE# 6214722 TRF# 483095 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\* S

PROGRAM : EXTRA ORD COM1: SPOTS CAN	40 A 700P-730P	PROGRAM : TMZ ORD COM1: SPOTS CAN	39 A 730P-800P	PROGRAM: NEWS ORD COM1: REVISED R	28 RZ 1100P-1153P	PROGRAM: NEWS ORD COM1: REVISED RATE CON COM1: MAX 1X DAY	27 RZ 1100P-1153P	: LINE#:REP :CD: TIME PERIOD
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	30		30		30		30	LGTH : SEC
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OCT15/12 14.19
\*\*\* KVVU-TV \*\*\*

:LINE#:REP :CD: TIME	PERIOD : LGTH : SEC :	RATE : START :	END :SPI	WK: INVT :	DAYS : TOTL	S. H
NAMED COORAGE NOTE OF THE CELEBRA	•					
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6#7D	U-F/730P-800	CT1		575.0		
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	MED/630B-700	OCT17		400.0		
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	WED/700P-730P	17		の の の の の の の の の の の の の の		
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	% MCN/9004-9304	H H		450.0		
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	17.800は11000			3,150.0		
	& SUN/1045P-1100P		308	85.00		
		•				

### CONTRACT



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

**Shorr Johnson Magnus** 1831 Chestnut Street, Ste. 602 Philadelphia, PA 19103

	Contract / Rev	<u>/ision</u>		Alt Order #	
	483095	1		06214722	
<u>Product</u>				· <u> </u>	
S BERKLEY FOR SENATE					
Contract Dates	Estimate #				
10/16/12 - 10/22/12					
<u>Advertiser</u>			<u>Ori</u>	ginal Date /	'Revision
Berkley For Senate			0	6/26/12	/ 09/06/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accou	nt E	<u>xecutive</u>	Sales Office
	KVVU	Teresa	Dif	uria	TELEREP-PHIL
	Special Handl	ing			
	Demographic				
	Adults 35+				
		<u> </u>			
	IDB#	Advert	iser	<u>Code</u>	Product Code
	Agency Ref			Advertiser	Ref

Spots/ Length Week Start/End Time Rate Type Spots Amount Days \*Line Ch Start Date End Date Description \$2,500.00 M-F 7a-9a :30 NM Fox 5 News AM M-F 7a-9a KVVU 10/16/12 10/19/12 Spots/Week Rate <u>Weekdays</u> Start Date End Date \$625.00 4 Week: 10/15/12 10/21/12 -TWTF--M-F 7a-9a :30 NM 1 \$625.00 Fox 5 News AM M-F 7a-9a KVVU 10/22/12 10/22/12 Spots/Week Rate **End Date Weekdays** Start Date \$625.00 10/28/12 Week: 10/22/12 \$1,050.00 NM 3 :30 MORE Access 6-7pm KVVU 10/16/12 10/19/12 Start Date End Date Weekdays Spots/Week <u>Rate</u> \$350.00 Week: 10/15/12 10/21/12 -TWTF--Type Start/End Time <u>Weekdays</u> **Length** <u>Rate</u> <u>Description</u> Spot Ch Date Range NM -TuWThF----:30 \$350.00 1 KVVU 10/15/12-10/21/12 MORE Access 6-7pm See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10 :30 NM \$350.00 KVVU 10/22/12 10/22/12 MORE Access 6-7pm <u>Rate</u> Spots/Week End Date <u>Weekdays</u> Start Date 10/28/12 \$350.00 Week: 10/22/12 \$2,200.00 :30 NM Fox 5 News at 5 MF 530-6p M-F 530-6p 10/19/12 KVVU 10/16/12 Spots/Week <u>Rate</u> End Date Weekdays Start Date \$550.00 Week: 10/15/12 10/21/12 -TWTF--**Type** Start/End Time <u>Weekdays</u> Length <u>Rate</u> Description Spot Ch Date Range NM \$550.00 4 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p M-F 530-6p -TuWThF----:30 See MG 5.5 Special Early News----Th-----:30 \$550.00 NM 5 KVVU 10/18/12-10/18/12 Special Early News MG for 5.4 10/18 :30 NM 1 \$550.00 M-F 530-6p Fox 5 News at 5 MF 530-6p 6 KVVU 10/22/12 10/22/12 Spots/Week Rate Start Date **End Date** <u>Weekdays</u> \$550.00 Week: 10/22/12 10/28/12 1 NM \$2,200.00 5-530p :30 Fox 5 News at 5 KVVU 10/16/12 10/19/12 Spots/Week End Date Weekdays Rate Start Date \$550.00 -TWTF-~ Week: 10/15/12 10/21/12 aqvT <u>Description</u> Start/End Time <u>Weekdays</u> Length Rate Spot Ch Date Range \$550.00 NM -TuWThF----:30 4 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530p See MG 7.5 Special Early News----Th-----:30 \$550.00 NM 5 KVVU 10/18/12-10/18/12 Special Early News 

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision 483095 /	Alt Order # 06214722	
Contract Dates	Product	Estimate #	
10/16/12 - 10/22/12	S BERKLEY FOR SE	NA	

Original Date / Revision Advertiser 06/26/12 / 09/06/12 Berkley For Senate

		Spots	:/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week		Type Sp	ots	Amount
N 8 KVVU 10/22/12 10/22/12 Fox 5 News at 5	5-530p	:30		NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$550.00					
VVCCR. TO/ZZ/TZ TO/ZG/TZ Z	730-8p	:30		NM	4	\$2,700.00
N 9 KVVU 10/16/12 10/19/12 TMZ Start Date End Date Weekdays Spots/Week	<u>Rate</u>	100				•
Week: 10/15/12 10/21/12 -TWTF 4	\$675.00	Martinana lanakh	Data	Typo		
Spot Ch Date Range Description  4 KVVU 10/15/12-10/21/12 TMZ	Start/End Time 730-8p	<u>Weekdays</u> <u>Length</u> -TuWThF :30	<u>Rate</u> \$675.00	<u>Type</u> NM		
See MG 9.5	•		, , , , , , , , , , , , , , , , , , , ,			
5 KVVU 10/18/12-10/18/12 TMZ	M-Sa 8-10p/Su 7	-1Th :30	\$675.00	NM		
MG for 9.4 10/18		.00		NIN A	4	\$675.00
N 10 KVVU 10/22/12 10/22/12 TMZ Start Date End Date Weekdays Spots/Week	730-8p <u>Rate</u>	:30		NM	1	φ0/5.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	\$675.00					
N 11 KVVU 10/16/12 10/19/12 Extra	M-F 7-730p	:30		NM	4	\$2,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$500.00					
Week: 10/15/12	Start/End Time	Weekdays Length	<u>Rate</u>	Type		
3 KVVU 10/15/12-10/21/12 Extra	M-F 7-730p	-TuWThF :30	\$500.00	NM		
See MG 11.5	M C= 0 40=/S:: 7	/-1Th :30	\$500.00	NM		
5 KVVU 10/18/12-10/18/12 EXTRA	M-Sa 8-10p/Su 7	-111130	\$500.00	INIVI		
N 12 KVVU 10/22/12 10/22/12 Extra	M-F 7-730p	:30		NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/22/12 10/28/12 1 1	\$500.00	-00		NINA	4	\$325.00
N 13 KVVU 10/20/12 10/20/12 TMZ Weekend Start Date End Date Weekdays Spots/Week	Sa 7-8p Rat <u>e</u>	:30		NM	1	φ325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121- 1	\$325.00					
N 14 KVVU 10/18/12 10/18/12 Glee	Thu 9p-10p	:30		NM	9	\$6,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$2,300.00					
Week: 10/15/12	Start/End Time	Weekdays Length	Rate	<u>Type</u>		1
1 KVVU 10/15/12-10/21/12 G/ee	Thu 9p-10p	Th :30	\$2 <del>,300.0</del> 0	NM		
See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10	M-F 6a-7a	MTuWThF :30	\$725.00	NM		
2 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a  M MG for 3.1,21.1,14.1	V -  0a-7a	MIGMITTE .50	Ψ120.00	1 1117		
3 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF :30	\$725.00	NM		
MG for 3.1,21.1,14.1	M 5 60 70	MTuWThF :30	\$725.00	NM		
4 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a	и М-F 6а-7а	MI UW 111750	Ψ120.00	1 111/1		
5 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF :30	\$725.00	NM		
® MG for 3.1,21.1,14.1	M F 7- 0-	мтиwтhF :30	\$700.00	NM		
6 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a  ⊕ MG for 3.1,21.1,14.1	ı M-F 7a-9a	MITUM 111530	φ100.00	MINI		
7 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF :30	\$700.00	NM		
⊕ MG for 3.1,21.1,14.1	. М Г 7- 0-	MTuWThF :30	\$700.00	NM		
8 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a  ⊕ MG for 3.1,21.1,14.1	a M-F 7a-9a	MTuWThF :30	φιου.ου	INIVI		
9 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF :30	\$700.00	NM		
MG for 3.1,21.1,14.1	M = 7. 0	MTURER 199	¢700.00	NINA		
10 KVVU 10/16/12-10/22/12 Fox 5 News AM M-F 7a-9a	a M-F 7a-9a	MTuWThF :30	\$700.00	NM		
⊕ MG for 3.1,21.1,14.1			<del>,,</del>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 06214722 483095 Estimate # Contract Dates Product S BERKLEY FOR SENA 10/16/12 - 10/22/12

Original Date / Revision Advertiser 06/26/12 / 09/06/12 **Berkley For Senate** 

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S	pots	Amount
N 15 KVVU 10/19/12 10/19/12 Fringe	Fri 9p-10p	:30	NM	1	\$1,100.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/15/12         10/21/12        1         1	<u>Rate</u> \$1,100.00				
N 16 KVVU 10/22/12 10/22/12 The Mob Doctor  Start Date	Mon 9p-10p <u>Rate</u> \$2,000.00	:30	NM	1	\$2,000.00
N 17 KVVU 10/22/12 10/22/12 Bones  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 1 1	Mon 8p-9p <u>Rate</u> \$2,300.00	:30	NM	1	\$2,300.00
N 18 KVVU 10/16/12 10/16/12 New Girl/The Mindy Project  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 -1 1	Tue 9p-10p <u>Rate</u> \$2,500.00	:30	NM	1	\$2,500.00
N 19 KVVU 10/16/12 10/16/12 Raising Hope/Ben and Kate  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 -1 1	Tue 8p-9p <u>Rate</u> \$2,000.00	:30	NM	1	\$2,000.00
N 20 KVVU 10/17/12 10/17/12 The X Factor  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1	The X Factor Rate \$2,800.00	:30	NM	1	\$2,800.00
N 21 KVVU 10/18/12 10/18/12 The X Factor  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1  Spot Ch Date Range Description  1 KVVU 10/15/12-10/21/12 The X Factor	The X Factor Rate \$3,750.00 Start/End Time The X Factor	:30 <u>Weekdays Length Rate</u> Th :30 \$3,750.00	NM <u>Type</u> <i>NM</i>	0	\$0.00
See MG 14.2,14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10  N 22 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p	1045p-11p	:30	NM	1	\$700.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1         1	<u>Rate</u> \$700.00				
N 23 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045p  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1	Su 10p-1045p <u>Rate</u> \$1,075.00	:30	NM	1	\$1,075.00
N 24 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121- 1	10-11p Sat <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 25 KVVU 10/16/12 10/19/12 Fox 5 News M-F 10p-11p  Start Date End Date Weekdays Spots/Week  Week; 10/15/12 10/21/12 -TWTF 4	10p-11p <u>Rate</u> \$1,325.00	:30	NM	4	\$5,300.00
N 26 KVVU 10/22/12 10/22/12 Fox 5 News M-F 10p-11p  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 1 1	10p-11p <u>Rate</u> \$1,325.00	:30	NM	1	\$1,325.00
N 27 KVVU 10/16/12 10/19/12 Fox 5 News M-F 11p  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/12 -TWTF 4	M-F 11-1135p <u>Rate</u> \$825.00	:30	NM	4	\$3,300.00
N 28 KVVU 10/22/12 10/22/12 Fox 5 News M-F 11p  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 1 1	M-F 11-1135p <u>Rate</u> \$825.00	:30	NM	1	\$825.00
		Totals		58	\$48,650.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified,



	Contract / Revision 483095 /	Alt Order # 06214722
Contract Dates 10/16/12 - 10/22/12	Product S BERKLEY FOR SE	Estimate # NA
Advertiser Berkley For Senate		iginal Date / Revision 06/26/12 / 09/06/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	58	\$48,650.00	\$41,352.50
Totals	58	\$48,650.00	\$41,352.50

Signature:	Date:
Oigilatai Ci	

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORRDER WORKSHEET AGENCY CREDIT HARRIS

HEADLINE# 6214722 TRF#
MOD# 0: UNAPPROVED REV #1

483095 \$\$\$

AGY

#

AGY.

NAME

1831 CHESTNUT STREET

SALES

PRSN

PH-

TERESA DIFURIA

RISK !!! REPORT FROM REP
\*\*CHANGES\*\*

SEP5/12 16.43 \*\*\* KVVU-TV \*\*\*

#

FAX# 610-225-1191

ADV # ADV. NAME SHORR JOHNSON MAGNUS POLI/S BERKLEY /D/SEN/NV REP.# BUYER NAME MICHAEL OFF.# 762 D'ETTORRE SALESMAN

PRDCT ORDER # BERKLEY FOR SENATE PHILADELPHIA, 臣の丁# CONTRACT # COMMENTS: 6214722 ₽A 19103 (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES 10 OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP5 /12

6.43

REP: OK'D M1-M6 SEE LINES 29-TO ROSE FR NIKKI PLS CNF THANKS TOTAL SAME ω

STA: CON CM

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THIS

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CASH

IN ADVANCE

SCHEDULE

SHELLEY BERKLEY FOR SENATE

4	TU-F,M	4	10/22	10/16	\$725.00	30	33 A 600A-700A
							PROGRAM: MORE CON COM1: MAX 1X DAY
ω	TU-F	ω	10/19	10/16	\$350.00	30	3 S 600P-700P
:TOTL	EEK : DAYS	END :SPTS: WEEK : DATE : /WK: INVT :	: END : DATE	: START : DATE	C: RATE	: LGTH : SEC	:LINE#:REP :CD: TIME PERIOD

THIS THIS COM1: S A SI A SI A MAX SEP BETWEEN ALL SPOTS
MAKE-GOOD FOR OCT18 ON LINE-3
MAKE-GOOD FOR OCT18 ON LINE-2: LINE-21 FOR LINE-14 FOR FOR 1

1 SPOT/WK 1 SPOT/WK SPOT/WK

# REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 16.43 \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6214722 TRF# 483095 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

								PROGRAM : EXTRA CON COM1: MAX 1X DAY
ω	TU-F		ω	10/19	10/16	\$500.00	30	11 s 700P-730P
					LS APPROVE. POT/WK	PRE-BOOKED P	O BASEBALL OCT18 ON	PROGRAM : TMZ ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR
₽	THU		Ч	10/18	10/18	\$675.00	30	31 A 930P-1000P
								PROGRAM : TMZ CON COM1: MAX 1X DAY
ω	TU-F		ω	10/19	10/16	\$675.00	30	9 S 730P-800P
					LS APPROVE. POT/WK	. PRE-BOOKED PLS LINE-7 FOR 1 SPO	BASEBALL OCT18 ON	PROGRAM: NEWS ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR (
Н	THU		₽	10/18	10/18	\$550.00	30	30 A 400P-430P
								PROGRAM : NEWS CON COM1: MAX 1X DAY
ω	TU-F		ω	10/19	10/16	\$550.00	30	7 s 500P-530P
					APPROVE. r/wk	. PRE-BOOKED PLS : LINE-5 FOR 1 SPOT	O BASEBALL OCT18 ON	PROGRAM: NEWS ORD COM1: TP CHG DUE T THIS IS A MAKE-GOOD FOR
Н	THU		1	10/18	10/18	\$550.00	30	29 A 430P-500P
								PROGRAM : NEWS CON COM1: MAX 1X DAY
ω	TU-F		ω	10/19	10/16	\$550.00	30	5 S 530P-600P
						OTS TS 33-34	SEP BETWEEN SPOT BETWEEN ALL SPOTS MADE UP OF LINES	PROGRAM: NEWS MAX SEP ORD COM1: MAX SEP BETW PART OF A MAKEGOOD MADE
ហ	TU-F,M		IJ	10/22	10/16	\$700.00	30	34 A 700A-900A
: TOTL:	DAYS	WEEK :	:SPTS:	: END	: START	EC: RATE:	: LGTH : S	:LINE#:REP :CD: TIME PERIOD :

### REP HEADLINE# 6214722 TRF# 483095 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 16.43
ORDER WORKSHEET

OCT/12	M5 OK'	M4 OK'	M3 OK'D	M2 OK'	PRO STATION MA M1 OK'D		PI	PRO ORD THI	(4)	: LINE#: RE
48650.00	D BUY#3 2#708 BUY#1.	'D BUY#1	'D BUY#9	'D BUY#7	PROGRAM : X MAKEGOOD OF K'D BUY#5	21 S 800	14 S 900 PROGRAM: G	GRAM : COM1: S IS A	32 A 900	P : CD:
	1 MIS	EO SIN T	HO SIM	S I S	FACTOR FERS: MIS	4006-40	OP-1000P	EXTRA TP CHG DUE MAKE-GOOD FO	)P-930P	TIME PERIOD
	D:TU-F/600P THU/800P- THU/900P- R:TU-F,M/60 & TU-F,M/70	:TU-F/700P- :THU/900P-9	SED:TU-F/730P-8	SED:TU-F/500P-5 FER:THU/400P-43 CMT:TP CHG DUE	RESULT SED:TU-F/530P-6 FER:THU/430P-50 CMT:TP CHG DUE	30	30	OR OCT18 ON LI	30	: LGTH : SE
	-700P 900P 1000P 0A-700A 0A-900A ETWEEN ALL SPOTS	730P 30P TO BASEBALL.	000P 000P TO BASEBALL.	30P 0P TO BASEBALL.	OOP	\$3,750.00	\$2,300.00	OOKED P FOR 1	\$500.00	C: RATE
	OCT18 OCT18 OCT16(4/WK) OCT16(5/WK)	OCT18 OCT18 PRE-BOOKED P	OCT18 OCT18 PRE-BOOKED PL	OCT18 OCT18 PRE-BOOKED P	OCT18 OCT18 PRE-BOOKED PL	10/18	10/18	S APPROVE	10/18	: START : DATE
	ω ω ω ω ω	3( 3) PLS APPROVE	3 S APPROVE	30 30 PLS APPROVE.	3 3 S APPROVE	10/18	το/ τα		10/18	: END :
CONTRACT TOTAL	0 S S S S S O S S S S S S S S S S S S S	0s \$500 0s \$500	0s \$675 0s \$675	08 \$550 808 \$550	08 \$550	0	C	)	Н	SPTS:
TRACT TOTAL TOTAL SPOTS	750.00	0.00	000	000	00	THU	<u> </u>		THU	WEEK :
11 486	(SEP5/12) PLS ADVIS	(AUG27/12) PLS ADVISE	(AUG27/12) PLS ADVISE	(AUG27/12 PLS ADVIS	(AUG27/12) PLS ADVISE		•			DAYS
550.00 58	E.	SE.	SE.	(SE)	· (S) (E) (F) (F) (F) (F) (F) (F) (F) (F) (F) (F	0	C	D.	Ч	:SPTS:

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 610-225-1191

スEP \$\$\$

MOD# 0: UNAPPROVED REV #1

483095 \$\$\$

\*\*CHANGES\*\*

SEP5/12 16.43 \*\*\* KVVU-TV \*\*\*

:LINE#:REP :LINE#: : TIME PERIOD .. .. LGTH : SEC .. .. RATE START DATE END DATE : /WK: :SPTS: WEEK INVI .. .. DAYS : TOTL:

MARKET TOTALS \$194,600 KVVU 25% KHUU 0 % KLAS 32% KHNV 21% AMAX ₩ ₩ KVCW 1% CABL 0%

OVERALL SHARE FOR PRIOR TO CLEAR. ALL ORDERS 10/2-11/6. WILL UPDATE RATES ORDERS Z Z

SVC- NSI

DEMOS- RA35+\*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 田一田田田 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE